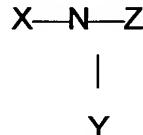


Abstract of th Disclosure

The invention relates to a method of simultaneously cleansing the skin and reducing skin sensitivity and/or skin reactivity. The method comprises topically applying a skin cleanser composition comprising: (a) an effective amount of an alkanolamine the formula:



10

wherein X, Y and Z are selected from the group consisting of hydrogen, C₁-C₃ alkyl group, C₂-C₄ alkanol group, wherein at least one of X, Y or Z is a C₂-C₄ alkanol group bearing at least one hydroxyl group and optionally at least one carboxyl group; (b) a cleansing surfactant; and (c) water. In another embodiment, the invention relates to a method for ameliorating redness or inflammation of mammalian skin by topically applying the above skin cleanser composition.

15
20